ARTWORK GUIDE · 稿件要求

# Artwork Requirements 稿件制作要求

File specification for custom printed packaging — cartons, rigid boxes, paper bags and labels. Please ensure that your designer provides the artwork files in the required formats below. Thank you for your cooperation.

| ITEM | REQUIREMENT |
|---|---|
| **Dieline** | Build the artwork on the dieline we issue. Keep cut, fold and crease lines on a **separate labelled layer**. |
| **Bleed** | **3 mm** beyond the trim line, all four sides. |
| **Safe zone** | Keep logos, text and barcodes **3–5 mm inside** the trim line. |
| **Colour** | Please mark colours as **CMYK**. We can work from RGB, but it is a screen colour space and **some colour variation should be expected in print**. For colours that must match, give us a **Pantone reference** and confirm it on a physical sample. |
| **Logos** | **Vector** — AI, EPS, or PDF with embedded vectors. |
| **Fonts** | **Embedded or converted to outlines.** |
| **Images** | **300 DPI minimum** at final print size. |
| **Finishing** | Foil, spot UV, embossing, debossing and die-cut windows: each on its **own clearly named layer**, filled with a **spot colour**. |
| **Barcodes** | Correct symbology, adequate quiet zones, good contrast. Send the code to us to check if you are unsure. |
| **File format** | **Print-ready PDF** (PDF/X-1a or PDF/X-4), plus the **editable Adobe Illustrator file saved down to CS6 (2012)** or **CS5 / 2011** — newer versions may not open on our prepress workstations. Include all linked images. |

## SEND WITH YOUR ARTWORK

Print-ready PDF · editable AI file (CS6 / CS5) · linked images · the dieline we issued · Pantone codes · a reference image of the result you expect

> **How we work with you**
> Once the prototype order is confirmed, we will provide the **production dieline** for your designer to prepare the artwork. We will review the files and make any necessary prepress adjustments **free of charge**. If you are unsure whether the files are production-ready, please feel free to send them to us for review.

Questions on a specific structure or surface finish: info@yuanpackaging.com

HOW TO START · 如何开始

# How to Start 如何开始

Not every project starts with print-ready files. Tell us where your artwork stands: the quote form asks the same question, with these four options.

| WHERE YOUR ARTWORK STANDS | WHAT HAPPENS NEXT |
|---|---|
| **Your files are print-ready** | Send the files and their dieline. We check them free of charge against our press requirements, and tell you what will run as it is and what needs changing.<br>Quote form: **Print-ready files, with dieline** |
| **You have a design, but no dieline** | Order a sample: the dieline is included, drawn in-house to our presses, and the sample and dieline cost is credited against your bulk order. Give the dieline to your own designer, or use our partner design studio.<br>Quote form: **Design ready — need your dieline** |
| **Logo, ideas or AI images only** | Our partner design studio rebuilds your logo, ideas or AI images as print-ready artwork on our dieline. Quoted per job, with the number of revision rounds agreed first.<br>Quote form: **Logo, ideas or AI images only** |
| **You need the packaging designed** | Our partner design studio designs your packaging on our dieline. Quoted per job, with the number of revision rounds agreed first.<br>Quote form: **Need full design help** |

**A dieline on its own, without a sample, is charged.**

### FOR A QUOTE, TELL US

The product it is for, and the format you have in mind · Size as length × width × height, and whether those are inside or outside dimensions · Quantity, or two or three quantities if you want to compare unit prices · Material and finish preferences, or the look you are after · Artwork status: print-ready files, a design without a dieline, or only a logo, ideas or AI images · The date you need the goods by · The destination country

Missing some of these? Send what you have, and we will ask about the rest.

> **Good to know**
> **An AI image is a reference, not a print file.** Samples take 5–7 working days; production takes 15–20 working days after artwork approval for most products, and 25–30 for complex gift boxes.

Email: info@yuanpackaging.com · Phone / WeChat: +86 180 3650 1966 · WhatsApp: +65 9231 9101
Design and artwork services: yuanpackaging.com/design-services